



WEALTH LIGHTHOUSE



Roger James Hamilton

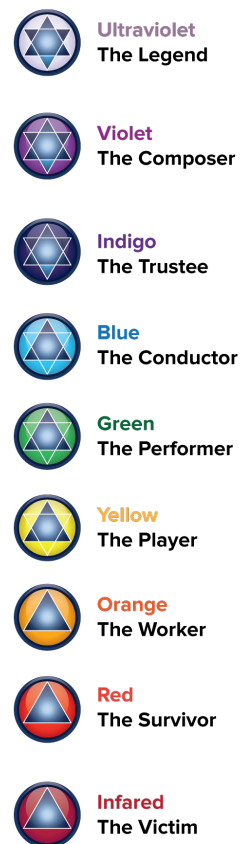
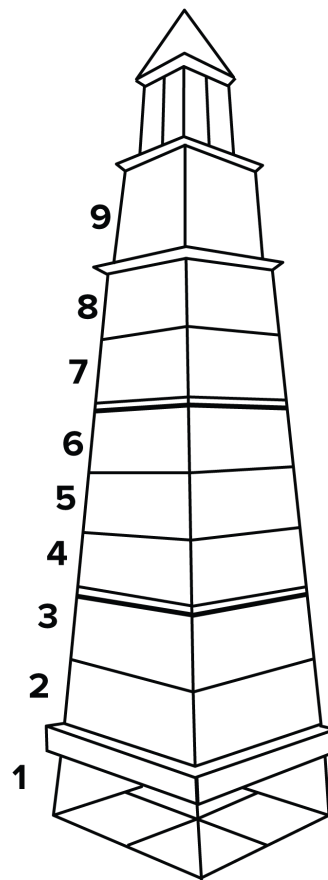
INTRODUCTION

Hello,

The structures that create the Wealth Lighthouse date back five thousand years to ancient China and India and then draw a path through ancient Egypt, Greece, and Rome up into the time of the Renaissance and the Age of Enlightenment, then through to the modern day.

We each have a voice in our head that is our personal guidance system. We're like pilots in a cockpit who can hear a voice coming from the control tower.

The Wealth Lighthouse is like that control tower, and the voice we hear will give entirely different advice depending on which level we are at and which side we are looking out of. As we change levels, the voice from the tower changes in clarity: As we rise higher, the view gets clearer; as we fall it gets more fuzzy. That's why even the best leaders can get stuck at a level for years, until they make their quantum leap by taking steps necessary to move up a level.



As the Founder of Entrepreneurs Institute, Entrepreneur Resorts and GeniusU, and as the Creator of Wealth Dynamics and Talent Dynamics, my mission is to support the entrepreneur movement.

I've made this book free so it's simple to share. If you connect with the principle of Wealth Lighthouse, share the link to this download with your entrepreneur friends.

Keep shining brightly,

Roger

Roger James Hamilton
www.rogerjameshamilton.com

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network



The Five Spectrum Principles

Before we go into the details of what the levels of Wealth Lighthouse are, here are the five Spectrum Principles to keep in mind:

1

We are all in the Spectrum. ALL economic conditions – from being in debt to being a millionaire to controlling a country’s taxes to being a global philanthropist – exist in the 9 levels of the Spectrum. A wealth gap makes us powerless. A wealth ladder allows us to start climbing.

2

The Spectrum is always here. Every level of the spectrum plays an economic role which keeps money flowing, so all nine levels exist. Complaining about your (or any other) level won’t make it disappear - or improve your own situation.

3

The Spectrum is the map to your wealth. We change levels through our life. Understanding the nine levels and where you are empowers you to ensure your path to your success is deliberate and not accidental.

4

Your level determines your reality. Every level has a level of flow and a level of consciousness. When we move levels, our flow changes and so does our awareness. The problems and opportunities you see in life will depend on the level you are at. When you change level, what appeared to be big issues often simply disappear.

5

Your wealth is your choice. When you know your level, you can choose to stay at that level, move down or up. Each has costs and benefits. Knowing your level gives you the power to direct your focus on the next steps to take. Your wealth is your choice.

When you understand the nine levels, and why we get stuck at each level, you can use your Genius to follow your natural path from one level to the next.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network

The Three Wealth Prisms

Your level is one of nine, divided into the 3 Wealth Prisms. These link all wealth flow from personal to commercial to universal – This covers the entire world of wealth we live in. Each Prism includes three levels, which together make up the nine levels of the Wealth Lighthouse. You are always only at one level at any one time, and seeing all levels will give you a full picture of where you want to – and don't want to – be playing.



The Foundation Prism

This is mastery of the wealth flowing through our life: Our ability to create an abundant flow of value and money through our life regardless of market conditions.



The Enterprise Prism

This is mastery of the wealth flowing through our markets: Our ability to manage investments and enterprises effectively to flow value and money through our teams and markets.



The Alchemy Prism

This is mastery of the wealth flowing through our societies: This is the prism in which money itself is made and the rules of our markets are created.

Why is it so important to move through these three prisms in this order? Many of us have a desire to have an impact in the world, but the only way to have that impact is to master flow at a community level. We can do that after mastering market flow, and that requires first mastering our own personal flow. Like a captain who wants to set sail to distant shores, the journey begins with being on the crew of other ships - and the only way to get on a crew is first learning how to swim.

That's the distinction between the three prisms - From mastering your personal flow, to mastering market flow, to mastering global flow. At every step, you are 'earning the right' to move to the next level. Like gears in a car, once you understand each level you can move smoothly from one to the next, and change pace with the seasons - in your team, your company and your industry.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network

The Nine Wealth Levels

The nine wealth levels measure your level of mastery in creating value and leveraging it profitably. Here is an overview of the nine levels. Read them in context of where you currently are, and where you plan to be:

The Foundation Prism



Infrared Level: Victim

Infrared falls deeper in debt month after month. Infrared comes from separation, and the steps out come from discipline and duty. You need to fix the plumbing before filling the pipe, and setting up the habit of paying yourself first.



Red Level: Survivor

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, every business problem becomes a personal problem, which means you are your business' greatest liability.



Orange Level: Worker

Orange is someone who works for a living. Whether you are in a job or self-employed, when you are Orange you have to work hard to earn a living, and you don't know how to multiply your income. An Orange world is about action, not attraction.

The Enterprise Prism



Yellow Level: Player

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. You have created a level of freedom, but your earnings are limited as you and your enterprises still rely on you more than others to keep things flowing.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network



Green Level: Performer

Green enables enterprises: Leading a team profitably is entirely different from self-employment, but the rewards are exponential. While Yellow works from outside in, Green works from inside out, leading to high performance teams and enterprises.



Blue Level: Conductor

Blue frees you entirely from having your hands full. Blue level has multiple investments and has mastered both cash and capital. Blue speaks an entirely different language, focus and set of measures, with multiple teams of income.

The Alchemy Prism



Indigo Level: Trustee

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



Violet Level: Composer

Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules by which the rest of us play.

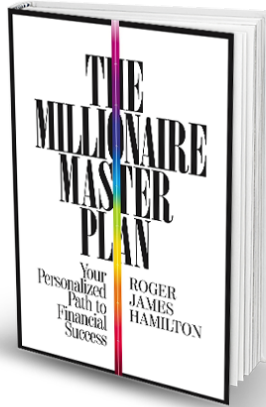


Ultra-violet Level: Legend

Those at ultraviolet are the symbols to live by, like legends on a map. Their names become synonymous with their composition, and are left as a legacy. This level has a frequency that lasts over generations, and the rise and fall of nations.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network



The 9 Levels

The following is an extract from the Millionaire Master Plan, giving you more details on how the nine Wealth levels connect with each other and to your flow:

Why we get stuck at each level

Have you ever met someone stuck in a job, dreaming of being their own boss but never making the move? Or have you met someone who made the move only to find the formula that made them a great employee is now making them a terrible entrepreneur? Have you ever met someone who grew a small business to earn their freedom only to find they can't even afford to take a holiday?

Do you have friends who have been in these situations, but later had a breakthrough and found that the invisible ceiling they were bumping against year after year magically disappeared? They can always pinpoint afterward the shift in mind-set and actions they went through. They will always tell you they needed to let go of something and adopt a whole new set of rules, which led to a whole new set of actions.

As we progress along our entrepreneurial and business paths, every one of us reaches a moment when, no matter how hard we try, we cannot move ahead with the same strategy that got us there. Think of the gears in a car: Putting our foot on the accelerator while still in a lower level is no longer the answer to moving faster into the next level. Shifting from one level to the next means letting go of our winning formula and learning an entirely new one. In other words, going faster in this “car” means taking your foot off the accelerator in order to change gears. You need to disengage the clutch, let the car freewheel (even if only for a few seconds), and reengage with an entirely new gear—a gear that until that point was not even being used.

There is a good chance that as you look at the people around you who are at different levels than you, and you read even these short descriptions of the levels and how we get stuck, you will nod knowingly and say, “I’ve been trying to tell them that for so long, but they just won’t listen.” Why is it that it can seem so obvious to us what others could do to move out of their level, but it still feels so difficult for us to move ourselves?

The reason is, we enjoy a freedom at our current level that unconsciously we do not want to let go of.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network

Freedom of Choice vs Movement

In the Foundation Prism, as an **Infrared Victim** I could see that (in theory) with more discipline and application I could move to **Red Level**. But I didn't want to give up my **freedom of choice** to spend my time and money the way I wanted to.

When I got to **Red Survivor** by giving up my **freedom of choice** with a more disciplined routine that made me the money I needed to survive, I gained **freedom of movement**. I was less stressed and more able to make use of my Dynamo Genius. But to move to **Orange Worker** meant being even more accountable to serving others and fitting in to their schedule. That meant losing the one thing I had fought for at **Red Level**: my **freedom of movement**.

When I got to **Orange Worker**, what I gained was a new level of **freedom of choice**. Many opportunities came my way that weren't there before. But then to move up to **Yellow Level** meant focusing on a niche, which meant giving up this freedom of choice I had just fought for! I would need to say no to many of the opportunities coming my way.

It gets even harder when we move into the Enterprise Prism. As a **Yellow Player** I gained a **freedom of movement** to do what I wanted and go where I wanted—the kind of freedom that Tim Ferriss talks about in *The 4-Hour Workweek*. To move to **Green Level** meant building a team, a schedule, and accountability. I would need to give up the **freedom of movement** I was enjoying.

When I committed to creating the rhythm and model necessary to attract a team, as a **Green Performer** I gained a new **freedom of choice** that comes from a sustainable businesses that does not depend on any one person—the kind of choice that Jim Collins talks about in *From Good to Great*.

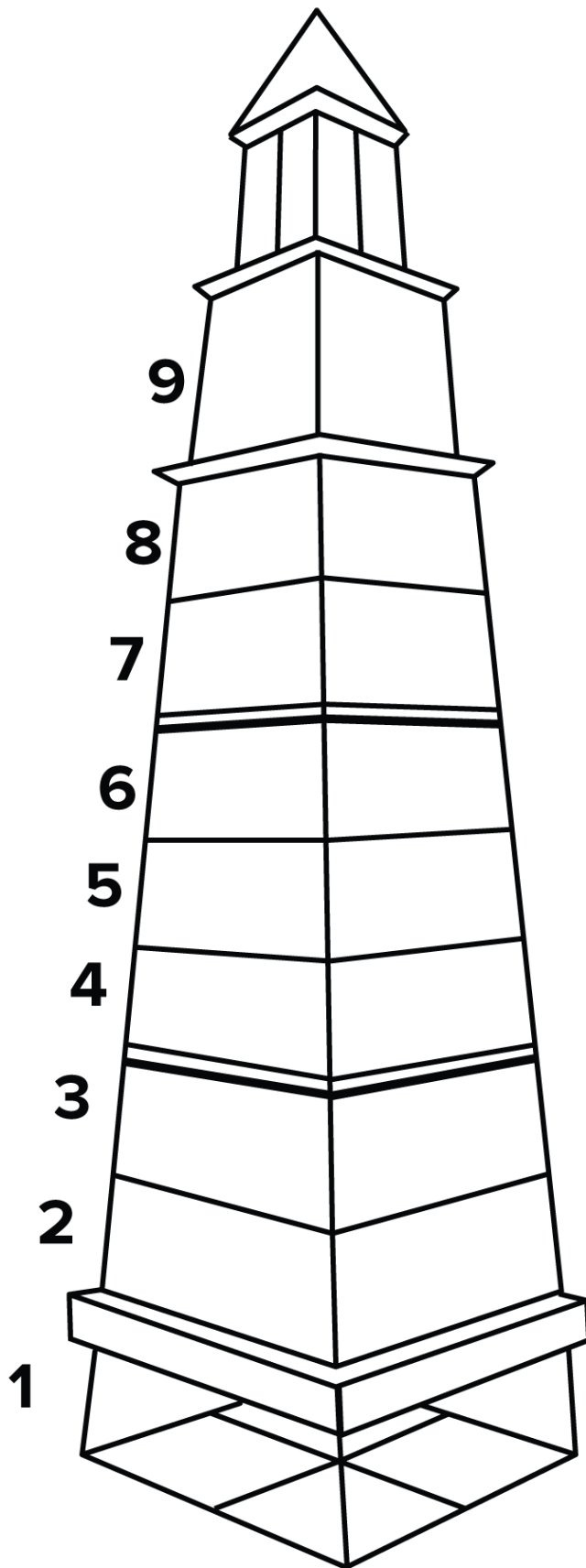
Higher-level opportunities came our way. But to move to **Blue Level** meant giving up that **freedom of choice** to select my team and decide how the business would work. I would need to leave that to others who would run my businesses for me.

In becoming a **Blue Conductor** and having others lead my businesses for me, I could no longer choose what I could change in my businesses; instead I empowered others to make those decisions for me. But with multiple streams of income, I gained an even higher level of **freedom of movement**.

At this level, the higher calling to be an **Indigo Trustee** for your industry or cause inevitably arrives. At this point, you need to ask if you are willing to give up that **freedom of movement** you have earned to live up to the higher public expectations of being a role model for or leader of your industry or cause.

Visit www.GeniusU.com

Visit GeniusU, our online university, to take GeniusU Learning Missions at each level of the Wealth Lighthouse and to grow your Genius network



Ultraviolet
The Legend



Violet
The Composer



Indigo
The Trustee



Blue
The Conductor



Green
The Performer



Yellow
The Player



Orange
The Worker



Red
The Survivor



Infrared
The Victim